



THE BISHOP'S CO-ED.SCHOOL, KALYANINAGAR

ACTIVITY REPORT

ACADEMIC YEAR: 2012-2013

SENIOR/JUNIOR SCHOOL	:	SENIOR SCHOOL
ACTIVITY/COMPETITION	:	THE TIMES NIE SUMMER TRAINING WORKSHOP
DATE	:	16TH APRIL---2012..
DAY	:	MONDAY
VENUE	:	TIMES HOUSE BUILDING.
TIME/PERIOD	:	9.AM. TO 4 PM
INTER-SCHOOL/INTER-HOUSE/INTER-CLASS/GROUP/ INDIVIDUAL	:	INDIVIDUAL.
ORGANIZED BY	:	THE ENGLISH DEPT.
(For inter-school competitions and Outside school activities)	:	
CLASS/CLASSES INVOLVED	:	CLASS 9
NAMES OF PARTICIPANTS	:	GAYATRI KETHARAMAN .

A BRIEF REPORT.

There was an atmosphere of intense excitement and anticipation among the students who could be seen standing outside the fabled Times House building on Monday, the 16th of April. These were the 34 students who had been chosen by their respective schools to attend the Times NIE summer Training Program. This program, aimed at students of classes 8 and 9, was a rigorous 10 day workshop dealing with the various aspects of journalism, giving the wannabe journalists of tomorrow a shot of encouragement. The following days saw us in various roles as reporters, editors, critics and designers.

On the first day, after introductions were made, we were told about the various aspects of journalism, the different kinds of stories, and also about what all is involved in the running of a newspaper. On the 2nd day, we were divided into groups, and had to choose a topic to write an article on, complete with tables, bullet points, and graphics. The next day dealt with editing, when we swapped articles, and started shearing off large quantities of what we felt was unwanted in each other's articles. It was one of the best days with lots of jokes and good natured rib tickling. The fourth day saw us all as critics, when, after being told how to, we reviewed what, according to us were the marvelous, or not so marvelous books and movies of the present day. Come Friday, we were designers- having to design an article in the format used in newspapers. The article given was on exploration to mars, and a side-story on what US president Obama had to say about it. Armed with sketch-pens, colour pencils, and crayons, we pushed and pummeled our articles into presentable form. Some groups even attempted to draw Obama, who, despite their best attempts, persisted in looking anything but human. As homework, we had to sell subscriptions of the BBC knowledge magazine to test our marketing skills. It truly took all our wits, brains and powers of convincing to sell to people, who were, sometimes convinced this was the best buy of the month, but more often listening with only half an ear even our best sales talk. The penultimate day dealt with marketing, advertising, and all the other campaigns employed to sell a paper. The workshop wound up with discussions and some casual games and distribution of certificates. The highlight of the day was our being taken around to see the Times House building.

During the course of the workshop, we also met some truly renowned personalities in the fields of journalism, including Mr. Abhijeet Atre, who worked with the editorial department, and Mr. Sanjay Joshi-chief designer. They gave us a wealth of valuable inputs as also some help for our articles, which I must say we were quite in need of.

The workshop honed our creative and innovative skills. In addition we also learnt to think on our feet, work as a team, and deliver under time limits. Walking out on the evening of the 24 April, we all felt grateful to our respective schools and Times NIE for giving us this wonderful exposure to the world of journalism.

It was truly an enriching experience for all students. We sincerely thank our C.E.O Mr Frank Freese, our Headmaster Mr F. Bunyan and all other staff members for providing us with such a wonderful platform to express ourselves.

Report filed By:	GAYATRI KETHARAMAN
TEACHER(S) INCHARGE	Mrs S. Guha.

NIE 2012 Workshop

